



Check and Fix

Automatically Correct Breaches of Web & Intranet Policy

What it Does

- Real-time monitoring of Web standards
- Web records management
- Reports via interactive dashboard
- Improves Web Governance

Business Results

- Applies business policies to content worldwide
- Provides evidence of compliance
- Standardizes communications
- Provides an audit trail of all Web changes

What it Does

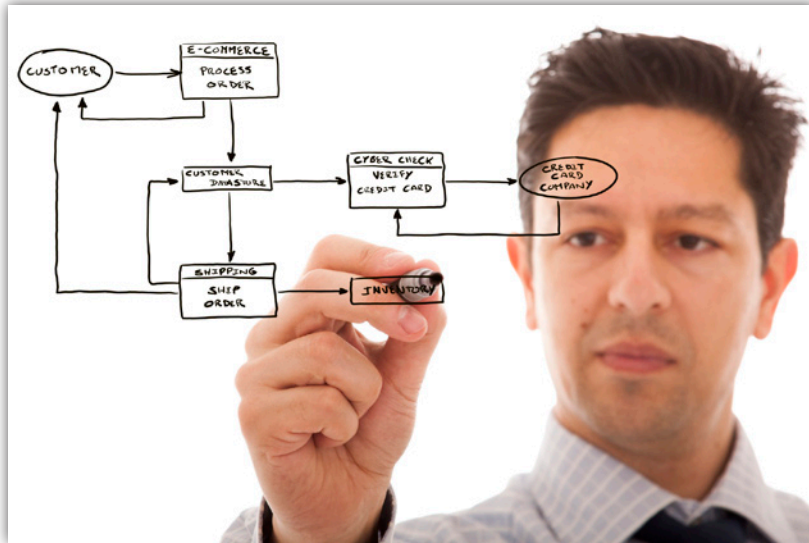
- ▼ Vamosa Check and Fix (C&F) provides a monitoring service that tracks your Websites for problems in the areas of Web standards, legislative requirements, accessibility, brand management, data protection and search engine optimization (SEO).
- ▼ Changes to any pages are always stored, keeping a copy of all changes that occur. The copy of your Website is then automatically reviewed and measured against the set of policies that you have defined for the site.
- ▼ Policy exceptions are reported back to Web authors via a highly interactive dashboard.
- ▼ Because Vamosa C&F knows where policies have been breached, in many instances it can suggest an automatic fix.
- ▼ The content author then authorizes Vamosa C&F to implement the fix into your Content Management System (CMS).
- ▼ Vamosa C&F delivers a much higher level of Web Governance.

Business Results Delivered

- ▼ Eliminates the risks associated with utilising highly complex CMS and Web technologies.
- ▼ Applies your business policies to the unlimited amounts of content spread across the worldwide organization thus allowing you to fix breaches before incurring costs or lost revenue.
- ▼ Provides evidence of compliance with regulatory requirements thus avoiding costly fines and sanctions.
- ▼ Standardizes all communication, regardless of the mechanism, technology or channel involved, delivering efficiencies and economies of scale.
- ▼ Provides a snapshot of exactly what was being published on your Website at any time since monitoring commenced allowing a comprehensive audit trail for any eDiscovery project.

Symptoms and their Consequences

Below are just some of the symptoms and consequences of weak Web Governance, consequences of not deploying Vamosa C&F technology. We recommend dealing with these symptoms before they cause you problems.



- ▼ Over time you notice an increased frequency of spelling errors, out of date images, content and perhaps a range of breaches to your Web standards.
- ▼ Corporate standards, including vocabulary, product names and brand are implemented inconsistently across your Web properties.
- ▼ You are unable to monitor large volumes of frequent changes to your site created by external organizations.

Consequences: Website messaging is wrong, which leads to breaches in corporate standards, brand dilution and the subsequent loss of sales and cost implications. SEO results are weak, leading to ineffective marketing campaigns. Pressure groups name and shame your site due to offensive content e.g. breaches of copyright, non-accessible material to the visually impaired. False, malicious claims are made against your historical Web copy which can't be repudiated.

Why choose Vamosa?

Vamosa is a sector-defining software and solutions company specializing in the emerging area of Enterprise Content Governance (ECoG). Recognized as a global leader in ECoG, Vamosa is the only company that offers an integrated suite of products and services to manage the end-to-end process of discovering, transforming, deploying and maintaining content quality. Our solutions allow the world's largest enterprises and governments to analyze, enhance, standardize, monitor and maintain all forms of business content within a policy-based infrastructure of best practice methods.

Organizations deploying Vamosa's ECoG solutions benefit from improved regulatory compliance, enhanced knowledge management and a lower Total Cost of Ownership (TCO) for content management. Our clients include Cable & Wireless, Vodafone, IBM, Oracle and Volkswagen North America.

Find out more

To find out how your organization can ensure good content quality and reap the benefits of effective Enterprise Content Governance, call +44 (0)141 574 2500 (EMEA) or 1-888-4-VAMOSA (US). Alternatively, visit www.vamosa.com.