



CMS Vendor Selection

Business Results

- Efficient gathering of key data to make the right CMS choice
- Get the decision right first time and avoid the costly expense of switching later
- Build independence into your decision making process with a vendor-neutral, budget appropriate, recommendation

What we do

- Logical design of high-level use cases required within the Content Management System
- Short list of products / vendors based on market analysis and business needs
- Interactive scorecard to evaluate products and vendors
- Vendor questionnaires
- Documented recommendation on the best option available

Choose the Right CMS

Choosing a new CMS is a big decision for any organization. The choice will shape your competitiveness in the marketplace, define if and when you can deliver value from your content and often impacts on staff morale. Failure to make the correct choice will impact productivity and quality and adversely affect the ability of authors and consumers to create or access key business information.

Each CMS has advantages and disadvantages over its competitors. Getting to the truth to discover the best fit for your organization is critical and you are unlikely to receive impartial advice from either vendors or implementers.

An unbiased, impartial view of the pros and cons of each CMS, mapped to your specific requirements and budget is vital if you are to avoid making the wrong, and very expensive, decision.

Business Results Delivered

Vamosa has no affiliation with any CMS vendor, but with extensive experience of migrating content into all of the major systems, for some of the world's largest companies, we are perfectly placed to advise on the strengths and weaknesses of each. Our advice and recommendations will help to de-risk the selection process.

Vamosa consultants will work alongside your selection team to understand the key requirements and drivers for CMS selection. Based on these factors, an interactive vendor scorecard will be produced, allowing the priority of each key selection factor to be adjusted and a fully independent recommendation to be made.

Vamosa will also attend vendor demonstrations and using our experienced insights, ensure that the correct questions are being asked and that the vendor proposals are a good fit for your business requirements.

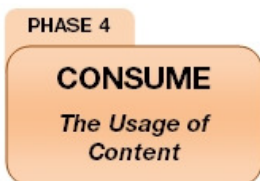
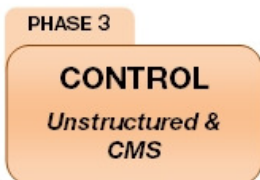
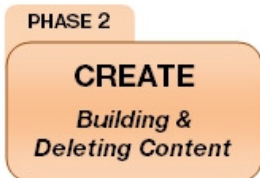
Symptoms

- Uncertainty over the strengths and weaknesses of candidate content management systems and which matches your specific requirements and budget
- Relying on vendor claims to make unbiased decisions



CMS Vendor Selection

ECoG Framework



Consequences

- Choosing a CMS which proves to be a poor fit for your requirements can be disastrous for your business and at the very least will prove very expensive
- Vendors or implementers are unlikely to give an impartial opinion on the best fit for your needs
- Implementing a CMS which is a poor fit will result in low use from contributors and consumers and impact your ability to deliver maximum value from your information and is likely to undermine your competitiveness

What we do

- Hold workshops with the key stakeholders to get their views of the current Content Management System and Process
- Understand the technical requirements and 'in-house' skill sets
- Provide a high level logical design of the new Content Management System's main required functions
- Evaluate the current market offering to produce a shortlist of candidate Content Management Systems and Vendors
- Provide a scorecard to objectively score each product or Vendor based on the business and technical needs
- Produce and score Vendor Questionnaires
- Recommend the best available platform for business, technical and budgetary requirements

Why choose Vamosa?

Vamosa is a specialist software and solutions company that brings order to the chaos of digital content. Focused on Enterprise Content Governance (ECoG), Vamosa helps companies solve the 'digital haystack' problem by transforming content, wherever it resides, into findable knowledge. Vamosa's suite of ECoG products, automatically tags digital content, cleans legacy data and seamlessly migrates content into Content Management Systems and, as content is consumed by users, Vamosa ensures corporate standards are adhered to and auto-fixes if breaches occur.

Find out more

For more information, call **+44 (0)141 574 2500** (EMEA) or **1-888-4-VAMOSA** (US) or visit www.vamosa.com.